

## Podcasts

**The new trend in audio communication**

As Low As **\$199**

Communicate your message too many to save time and money.

## **An Audio Podcast is one of the most captivating ways to communicate to your employees and customers!**

Want to introduce your clientele to a new feature, upcoming event or just offer informative and helpful tips? Do you communicate with your employees or subsidiaries on a monthly basis? An audio or video webcast is the most captivating way to do it. While many companies rely on simple blogs or monthly e-mails that use only text, your company can place itself above the rest by including audio or video. And it can be done from the comfort of your desk. Utilizing a webcam and/ or included microphone, one of our trained staffers will walk you through the set up procedure and coach you from our studio via the internet. The best takes will then be color corrected, and edited for audio clarity and flow.

### **Benefits of Podcasts**

- Quick and Easy Communication
- Creates and Sustains Interest
- Provides a Human Connection
- Keeps Customers Informed

### **Podcast Uses**

- Newsletters
- Internal Communications
- Email Campaigns
- Blogs
- On Your Website

### **What's Included**

- Copy-written script using provided marketing materials
- Audio setup, recording, and directing of podcast via Skype
- Post-production editing for clarity and flow
- Background music bed based on your choice of style and tempo
- Electronic delivery of installation and video files
- Installation assistance from our trained staff

### **Podcast Pricing**

**(3) Podcast**  
**\$249**

**(6) Podcasts**  
**\$219** each

**(12) Podcasts**  
**\$199** each