



The Sales Force Maximizer is our solution to increased sales!

Your company sends out hundreds of emails a week. Why not make them really count by using the Sales Force Maximizer. It is the perfect combination of design, technology and multi-media that is guaranteed to capture the attention of new and current clients alike. The Sales Force Maximizer includes a marketing strategy, graphically-designed e-mail link and an interactive, multi-media tool that contains a powerful, voice-over message promoting a product, service, sale, etc. It is backed by appropriate graphics, text, and, for an additional cost, video. This advertising spread is designed to push your customers to do something; whether its purchase a service, click on a link or view an informative video. This message is also reiterated on the back page by offering a discount or special to further direct your clients where you want them. In addition, the Sales Force Maximizer contains a spread describing your company supported by an additional voice-over that embodies your company’s overall message.

Benefits of Sales Force Maximizer

- Develops a Clear Marketing Strategy
- Markets Your Company with Every E-mail Sent
- Easy to set-up and use
- Stand Out from the Competition
- Multiplies Your Sales Force

Sales Force Maximizer Uses

- New Product or Service Introductions
- Sales Events and Promotions
- Client Communications

What’s Included

- An interactive, multi-media tool that draws the attention of your customers
- Navigation and background to match your brand
- Clear audio recording of one professional voice-over artist of your choice describing your company
- Easy to install e-mail link graphic
- Up to 5 external links
- Copy-written script using provided marketing materials
- Clear voice-over recording describing your push product or services; updated as specified
- Free hosting and installation of each book

Sales Force Maximizer Pricing

Sales Force Maximizer
SINGLE
\$1199 each

Sales Force Maximizer
WITH 3 UPDATES
\$1099 each

Sales Force Maximizer
WITH 11 UPDATES
\$999 each