

## What makes a successful Commercial?

One aspect of a good commercial is grabbing the viewers attention and making them want to buy whatever is being advertised.



## Capture the attention of your key demographic with a specialized TV Commercial!

A commercial must sell your product or service in a very small amount of time. Our creative and marketing professionals will work with you to create a script and imagery that best suits your company and your target audience. We then combine this with your choice of spokesperson or voice talent, a quality audio soundtrack, and professional editing and transitions to provide you with a commercial that will impact your prospective customers instantly. We also offer YouTube placement and media buying services free of charge to help you find the best placement for your commercial at the best price.

### Benefits of a Commercial

- Sell Your Products Or Service
- Increases brand Recognition
- Reaches Your Targeted Audience

### Commercial Uses

- On Television
- On Your Website
- Tradeshow Kiosk Display
- Email Landing Page
- Social Media Ad

### What's Included

- Step by step approval process to guarantee your satisfaction
- Concept development and research of TV commercial
- Copy-written script using provided marketing materials
- Frame by frame storyboard showing graphics and script
- Broadcast ready version sent to TV or cable station of your choice
- Complimentary media buying to ensure the best pricing and exposure
- Electronic delivery of broadcast-ready and web-ready video files
- Graphics and text created based on script and provided materials
- Background music bed based on your choice of style and tempo
- Up to two spokespersons or voice talent of your choice
- Video recording of your spokesperson in our green screen studio
- Post-production editing of video for quality and clarity
- Implementation on YouTube for greater exposure

CALL FOR PRICING

**1-855-4-INROADS**